Europe or Bust...Without Breaking the Bank!

Imagine exploring the narrow winding lanes of St. Ives and taking pictures of Land's End in southern England; gazing at the gleaming white Pantheon, atop the Acropolis in Athens; traversing hundreds of bridges and dozens of tunnels on the famous Glacier Express, all the while taking in breathtaking views of the snow-capped Swiss Alps. Cosmos, the leading value brand in escorted travel, is making it easier for Americans to turn European vacation fantasies like these into real experiences. Today the brand introduced 58 value-focused vacations – from eight to 30 days – offering itineraries that range from in-depth looks at just one country to broad voyages that hop, skip and jump across the continent.

These extensive offerings for European travel from Cosmos come at an ideal time, as Americans are more entranced than ever with the continent's wonderfully rich history and diverse landscapes. In fact the United States Tour Operators Association (USTOA) recently ranked Europe as the overall top international destination for packaged travel.

To celebrate the launch of its European vacations, Cosmos is offering a discount for those who book early. Travelers can receive $200 off per person on the air-inclusive price of all 2005 Cosmos Europe vacations booked on United, Lufthansa, Scandinavian, Austrian or American Airlines between October 13 and November 30, 2004, for travel taking place between January 1 and June 15, 2005.

"Americans dream about taking the perfect European vacation," said Scott Nisbet, executive director, customer acquisition and retention for Cosmos. "We have more than 40 years' experience perfecting value-focused vacations so that more travelers can actually realize those dreams."

Through the Europe 2005 offerings, Cosmos provides guests with two travel experience options – Panoramas, which provide a comprehensive view of an entire region in a single vacation and Regional Discoveries, which were created for travelers interested in focusing their trip on one country or region – catering to Americans' different travel styles and needs.

Cosmos Europe 2005 – Highlights

European Panoramas (15 trips), highlights include:

· European Introduction, an 11-day vacation, allows travelers to taste a sampling of Western Europe, from the London Tower

St. Ives

and the Mannekin Pis in Brussels to Switzerland's Lake Lucerne and the Eiffel Tower in Paris.

· Scenic Europe & Bernina Express takes travelers on a 12-day voyage, featuring visits to the Castle of Neuschwanstein and the Swiss National Park before a ride through the lofty Bernina Pass in the Swiss Alps on one of Europe's most spectacular trains.

Regional Discoveries (43 trips), highlights include:

· Irish Highlights takes guests on a seven-day vacation to Limerick, Dublin, Killarney and Ennis with visits to Dingle on its pretty peninsula and Blarney to kiss the Stone of Eloquence. Also travel the spectacular "Ring of Kerry" road.

· Spain, Portugal & Morocco is a 16-day trip that whisks travelers from the Royal Palace in Madrid to the Moorish Citadel in Lisbon before sailing to Morocco to visit the markets of Marrakesh and the mosques of Casablanca.

About Cosmos:

Cosmos has more than 40 years' experience taking travelers around the world. Cosmos provides the value and practicality of group travel to more than 30 countries, while still offering travelers time to explore on their own. Year after year, Arthur Frommer's Budget Travel Magazine gives Cosmos its official recommendation. Cosmos is a member of the Globus Family of brands, with offices worldwide and its U.S. headquarters in Littleton, Colo.

Cosmos packages may include: hotels; daily breakfasts, some dinners; sightseeing; professional Tour Directors; transportation; hotel taxes, service charges and baggage handling.

Consumers can book reservations or request Cosmos' Europe 2005 brochure by seeing a preferred travel agent, calling toll free 866.313.2845 or visiting www.cosmos.com.